



Join the Austmine mission to Russia, *Mining World Russia* in Moscow 24-26 April 2012, the 16th International Exhibition and Conference for the mining and processing of metals and minerals. The mission will also include meetings with Russia's leading mining companies.



In partnership with



Russia remains one of the world's largest mineral producers, accounting for 20% of nickel and cobalt production, 5-7 % of coal and iron ore production, and also a large share of the output of some non-ferrous and rare earth metals, platinum group metals, diamonds, apatite and potassium salts. Russia also contains important reserves of nickel, gold, silver, platinum group metals and diamonds.

The mining industry is strategically important and is one of the most important industries in the Russian economy. Besides ongoing modernisation in the existing mining industry and refining companies that are active in the mineral sector, a comprehensive effort is currently taking place to prospect for new mineral deposits.

Intierra Resource Intelligence, the world's leading supplier of business intelligence to the mineral resources sector, revealed that Russian companies have reached US\$550 billion in foreign mining interests held. Intierra's research showed Russian-held resources at operating mines were now in the vicinity of US\$325 billion, whilst new deposits were worth US\$225 billion.

Optimisation of mineral production remains the key task for economic advancement in Russia. For mining suppliers, this creates excellent business opportunities in terms of equipment, technology and services in delivering solutions for cost-efficiency, productivity and safety of operations. Russian mining companies are aware of the Australian expertise – but have limited direct exposure to Australian mining technologies and services.



Austmine and Trade & Investment Queensland will again jointly host

the *Australian Mining Technology Pavilion* at **MINING WORLD RUSSIA** (MWR) exhibition at Crocus Expo complex in Moscow, 24 - 26 April, giving member companies the opportunity to showcase their products and services to the international mining communities from

Russia, CIS countries and other international visitors. In 2011 over 215 leading companies exhibited from 22 countries: Canada, Chile, China, Cyprus, Czech Republic, Finland, France, Germany, South Korea, Latvia, Netherlands, Norway, Poland, South Africa, Sweden, Turkey, UAE, UK, USA, Belarus, Kazakhstan, Kyrgyzstan, Russia, Ukraine and Australia - *for the first time*.



In 2011, eight (8) Australian companies exhibited at the Australian Pavilion, including Micromine, Russell Mineral Equipment, Austin Engineering, Maptek, Advanced Mining Technologies, Mineral Technologies, Alloy Steel International and Bradken. The mission also included informal meetings with Russia's leading mining companies, such as SUEK, Mechel and Evraz in Moscow that equipped the participants with first-hand information on future project developments, and products and services requirements. These meetings were instrumental in starting new business or expanding existing ties with these companies



MINING WORLD RUSSIA EXHIBITION, MOSCOW 24 - 26 APRIL 2012

Why you should participate in this mission to Russia

- Develop a first-hand understanding of the opportunities in the Russian mining industry and meet decision makers from those key players in the market
- Gain access to over 250 international exhibitors including specialised distributors, agents, and potential commercial partners and customers from Russia and the CIS region and from Asia and Europe.
- Benefit from exhibiting under the Australian national brand – a brand that is recognised to be a mining industry global leader. Australia is positioned well in this industry with innovative solutions and world class products/ services, in areas such as environment, energy saving, water management, and safety.
- Receive advice from Austmine and the ground-assistance from Trade & Investment QLD and Austrade on how to successfully operate in this market, and to participate in our series of senior executive briefings.

Date	Activity	Location
Sunday 22 April	Arrival to Moscow Mission briefing	Moscow
Monday 23 April	Meetings with mining companies Day 1 Expo setup	Moscow
Tuesday 24 April	Mining World Russia <u>Day 1</u> Exhibition Reception	Moscow
Wednesday 25 April	Mining World Russia <u>Day 2</u>	Moscow
Thursday 26 April	Mining World Russia <u>Day 3</u>	Moscow
Friday 27 April	Meetings with mining companies Day 2 Mission end	Moscow

Options	Cost	Exhibition Space	Austmine services include: <ul style="list-style-type: none"> • Mission coordination and communication • Scheduling meetings with mining companies • Coordination of exhibition registration • Management of Australian Pavilion • Accommodation block booking • Organisation of Australian reception • Catering for Australian reception • Meeting room • Arranging interpreting services
Option A	\$8,000	12 m ² (4x3m) Equipped Stand	
Option B	\$6,300	9 m ² (3x3m) Equipped Stand	
Option C	\$4,700	Joint stand allowing 1.5 x 3m per company on open-space Equipped Stand at approx. 30 m ²	
Equipped Stands include listing in Expo Directory, rear and side walls, carpet, fascia panel with company name, 1 table, 2 chairs, electricity plug socket, spotlights, waste basket.			

All quotes are per member company and GST exclusive:

- ⇒ Direct costs and Austmine service fees form part of the total package and you cannot be purchased one without the other.
- ⇒ Number of exhibition stands allocated to Austmine and thus the options strictly limited: *'First come, first serve'*
- ⇒ Minimum participation levels apply to the proposed program.
- ⇒ Participants are required to cover the costs for International and domestic airfares, airport – hotel transfers, accommodation and meals. *Austmine will organise block bookings at Holiday Inn Lesnaya at specially negotiated rates.*
- ⇒ Austmine requires a non-refundable 30% deposit for all international events where the value of the package is over \$2,500. The payment term for the deposit amount is 7 days from invoice date. Payment of the deposit reserves your place on the event, but your place is not fully secured until the entire fee is paid. Non-payment of the deposit by the applied deadline will result in the forfeit of your reserved place on the event.

APPLICATION DEADLINE 25 JANUARY 2012

For further information, contact:

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REGISTER HERE

The Australian Mining Technology Pavilion is located in Crocus Expo, Pavilion 2 (ground floor), Hall 6:



15th International Exhibition for the Mining and Processing of Metals and Minerals in the Russian Federation

24 - 26 April 2012, IEC Crocus Expo, Pavilion 2, Hall 6, Moscow

miningworld
RUSSIA

